



## **GLOBALRESOURCES**

*Empowering Your Business*

### **WHEN REACH IS THE KEY TO SUCCESS**

*"It's all about people. It's about networking..." - Mike Davidson*

This cannot be truer than in business.

As the world scales up this unprecedented global economic advancement, it has become all too clear that the fastest way to business growth is surrounding yourself with good business associations – ones that ease procedures and oil your operations towards success!

*What about a business associate that provides you every contact, every link, and every piece of information you may possibly need to succeed in the increasingly cut-throat UAE market?*

**GLOBALRESOURCES** empowers you!!!

### **WHETHER YOU'RE JUST STARTING OR SPEEDING UP ON HIGH GEARS...**

**GLOBALRESOURCES** has got you covered!

Established in 2002 to give business people a more convenient way of setting up in the robust UAE business environment, GLOBALRESOURCES took on the task of consolidating the only Freezone Directory in the United Arab Emirates - a prestigious and unique annual publication synonymous with the organisation for the past five years.

With the growing demand for updated statistics, accurate data, and the latest information about global business and investments, GLOBALRESOURCES carved a niche in the field of data procurement and dissemination. Today, GLOBALRESOURCES is relied upon in the business world to fill an information gap in the emerging Gulf markets.

Having gained a distinguished reputation in the field of data procurement and dissemination among its growing clientele in the UAE Free Zones and abroad, GLOBALRESOURCES has since moved on to empowering business people through an even faster tool – the web. Via this powerful portal **uaefreezones.com**, business people now have, at their fingertips, access to invaluable services – whether in advertising, marketing, events management.

### **MULTIFARIOUS ACTIVITIES**

For many satisfied clients, both local and overseas, GLOBALRESOURCES has been the one-stop resource service company for business formation and operations in the UAE.

At present, **GLOBALRESOURCES' core competencies include:**

- Publication:
  - The Golden Rainbow UAE Free Zones Directory
  - United Arab Emirates Manufactures Guide
- Business Consultancy: for UAE Free Trade Zone
- Advertising & Marketing
- Biz Net: Online Business Networking between free zone companies
- Events Management: Exhibition, Conferences & Seminars

- Promotional Marketing Services (Corporate & Promotional Gifts, Promotional Stands Designing & Construction, and Digital Printing)

### **Publication: The Golden Rainbow - UAE Free Zones Directory**

The annual UAE Free Zones Directory and United Arab Emirates Manufactures Guide, GLOBALRESOURCES banner project, is the only business directory of its kind in the UAE. An indispensable guidebook, it may be considered a manual for UAE business. Supported by the UAE Ministry of Foreign Trade, the UAE Free Zones Directory is a comprehensive listing of over 27,000 companies in the various free zones in the country. It provides an overview of investment opportunities, as well as business policies and registration procedures in each of the free zones. It carries updates and reports, as well as growth projections and industry prospects submitted by the free zones themselves.

The annual UAE Free Zones Directory enjoys a wide circulation, both in the UAE and abroad. A vast resource of information, each edition is a much anticipated publication among loyal patrons.

### **Business Consultancy – for the UAE Free Trade Zone**

GLOBALRESOURCES has always been helpful to investors and business people in turning to reality their dream of experiencing the renowned UAE free enterprise, as characterised by:

- 100% foreign ownership
- Tax-free operations for 15 years (with the possibility of a 15-year renewal)
- Duty-free importation and re-exportation
- Zero restrictions on currency
- Freedom in hiring foreign employees
- State-of-the-art infrastructure

With the introduction of OFFSHORE DUBAI, even greater liberties can be availed such as:

- No minimum capital required to register your company
- No office facility to set-up, manage, nor maintain
- No anxieties (*Dubai government guarantees confidentiality of your business information*)
- Easy set-up for corporate bank account
- Tax-free earnings

GLOBALRESOURCES assists clients with the following:

- Complete documentation for licensing
- Pre-approval and visitation of various sites suited to clients' requirement
- Visa application (excluding visa charges)
- Coordination between the investor and government authorities
- Opening of bank accounts and PO Box
- Completing all formalities on behalf of the client (as per client's request)

### **ADVERTISING & MARKETING**

GLOBALRESOURCES uses Web and Print Media Advertising to position clients at the forefront of the local market.

Whether the client comes with a prepared advertisement page, copy or, merely an idea, GLOBALRESOURCES is prepared and equipped to translate the need for business promotions into a full-fledged ad campaign.

Clients with specific needs, such as company profiles, brochures and hand outs are taken care of by the professional services of GLOBALRESOURCES' Publishing Department.

## **Biz Net – online business networking between free zone companies**

### **Uaefreezones.com**

uaefreezones.com is GLOBALRESOURCES' web portal that provides a comprehensive range of information related to UAE free zones. It is the only web-based entity that systematically groups together all the free zones in the UAE and empowers visitors to access relevant information on the UAE, as well details of its free zones.

uaefreezones.com is registered with all the major search engines like Lycos, Google, MSN, Yahoo.com, Yahoo Web Pages, Hotbot and Exactseek, Altavista, Excite, Netscapesearch, Rediff, Alltheweb.com and many more giving it search results ranking between 1 – 5 in all these search engines. Being the umbrella business portal of UAE Free Zone companies, uaefreezones.com is supported by the UAE Ministry of Foreign Trade and FEMOZA (World Federation of Free Zones), assuring readers of qualified and official information.

### **BIZ NET**

BizNet, short for Business Networking, is GLOBALRESOURCES' online community exchange platform for UAE Free Zone companies. As an online business networking wizard, BizNet connects clients to people, data, and services within the UAE Free Zones that are otherwise, isolated from each other. By simply uploading pertinent details such as company profile, product and specifications, brochure, links, press releases, event calendar, and business classifieds onto the portal, Biznet members gain real-time access to every member's products and services and vice versa.

With Biz Net, a member organization is not only available 24 hours on the net but also secures the uaefreezones.com's daily internet traffic of about 3,000 clicks and 2,000 new visitors each month! The growing popularity and international recognition of the various UAE free zones can only translate to bigger market exposure with each passing day.

Clients can avail of Biznet's exciting features:

<b>E-Brochure Manager</b>	Upload your company brochure online.
<b>Business Forum</b>	Meet all companies in the UAE Free Zones, exchange business leads, gain new Markets and avail of online marketing.
<b>Link Manager</b>	Exchange links and banner advertisement.
<b>Control Panel</b>	Set and modify user details.
<b>Event Calendar</b>	Set calendar according to events and schedule (personal and public).
<b>Product Manager</b>	Upload pictures of your products and services online.
<b>Classifieds Manager</b>	Post all your business needs in the buy-and-sell board.

### **Events Management: Exhibition, Conferences & Seminars**

GLOBALRESOURCES is experienced in staging exhibitions, seminars and business conferences, which have been productive tools in creating business-to-business interactions. With confidence rooted in corporate competence and the use of the latest tools of the trade, GLOBALRESOURCES' themed conferences and exhibitions have addressed sufficiently the market players' need for fresh ideas and business network expansion.

The types of events we handle range from small-scale to mega-mixed exhibitions with thousands of participants. From budgeting to financial closing, accommodation and transportation, GLOBALRESOURCES takes care of every minute detail.

## Promotional Marketing Services

Committed to being a one-stop business resource company, GLOBALRESOURCES has recently opened its Promotional Marketing Services Department to address the clientele's growing demand for assistance in their promotional activities.

GLOBALRESOURCES' promotional marketing services include:

- Promotional and exhibition stands designing and construction
- Digital printing for brochures, pamphlets, banners and all related corporate and promotional materials
- Corporate and promotional gifts

### Contact Information:

#### **GLOBALRESOURCES Advertising & Publication**

E-mail: [sales@uaefreezones.com](mailto:sales@uaefreezones.com)

#### **GLOBALRESOURCES Events Management**

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#### **GLOBALRESOURCES Business Consultancy & Company Formation**

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